

Preventive Health and Health Services (PHHS) Block Grant Advisory Committee

Meeting Minutes

Date: 5/9/13

Time: 10am-2pm

Location: Kent, WA

Attendees: Maxine Hayes, Danny Kenneweg, Donna Allis, Elaine Engle, Sue Grinnell, Carla Huyck, Julie Peterson, Reva Wittenberg (phone), Brady Woodbury, Chara Chamie, Lindsay Herendeen

Absent: Peter Browning

The meeting was chaired by: Maxine Hayes

The meeting was facilitated by: Danny Kenneweg

Welcome & Introductions

- Maxine welcomed participants and asked all to participate in a round robin of introductions.
- Welcome to newest member: Brady Woodbury, Administrator of Asotin County Health District.

Review of minutes from October 22, 2012: Unanimous approval

AGENDA ITEMS

Department of Health (DOH) Updates

- New Governor: Jay Inslee. Governor's new Chief of Staff has a background in education.
- New Secretary of Health: John Wiesman.
 - Maxine will be going to a Governor's dinner and will be bringing Secretary Wiesman.
 - He has a clear 90-day plan and believes in shared leadership. Calm and good listening style.
 - Internal scoping groups have been created around Secretary Wiesman's priority areas: childhood obesity, climate change, health care reform, and engaging local health.
- Budget: Legislature comes back next week to start discussing the upcoming budget. They are not close to reaching any agreements.
- Maxine wondered if there are areas that we can work on together as an enterprise. Let's start looking into CLAS (Culturally and Linguistically Appropriate Services) standards, where DOH can inform others and work together.
 - **Action:** Danny and Don to ensure DES is aware of CLAS standards revision.
 - **Action:** Maxine will bring up CLAS standard revisions to Medical Directors.
- Department of Enterprise Services (DES): They are issuing a new RFP for contractor to issue translation services for all agencies. HPPPS already uses their services, and was contacted as advisors on DOH needs. HPPPS recommended they talk with Insurance Commissioner and Health Care Authority.

Block Grant Updates

- Federal budget: We are two-thirds of the way through FY2013 (October 1-September 30) budget, and just received the award notice last week. It includes a five percent reduction for sequestration. While the award is for this year, we have two years to spend it.
- For FY2014, PHHSBG is not in the President's Budget.
 - DOH is preparing for what to do if FY2014 funding doesn't come through.

- The latest two success stories were shared with the Advisory Committee. *<Please see attachments.>* Secretary Mary Selecky shared a Block Grant factsheet and these two success stories during her Hill visits in March.
 - Julie: It's helpful if congressional district staff can receive these by paper and in-person.
 - Sue brought these two success stories to NACDD meeting.
 - Elaine: Suggested using retired public health professionals to share these stories.
- A Compliance Review will take place on July 30th. This is the first time in 10 years. Two people from CDC (fiscal and programmatic) will visit. There are required DOH attendees. The purpose of this review is to verify Washington's compliance with the provisions of the PHHSBG in Federal law.
 - There will be a call with CDC to discuss the details. We don't foresee Advisory Committee's involvement, but will verify that. DOH will share about the visit at the Fall Advisory Committee meeting.

Review of FY2012 Accomplishments and Activities

HPPPS (Health Promotion Practice and Policy Section)

- HPPPS works to support national Healthy People 2020 objective on Health Literacy.
- We seek to increase the number of translated health education materials. The reason it looks like there is a decrease is because we streamlined an emergency response guide from 46 factsheets into one document (from 46 to 1).
- We are continuing work with CLAS standards, including launching a second training module which was delayed due to a staffing change. Revised CLAS standards have been released from the federal agency in the last two weeks, so now is a perfect time to revisit. Don Martin has recruited new people to help train and increase agency capacity through the DOH Multicultural Workgroup.
- An abstract is being written for the Joint Conference on Health. DOH will present in combination with University of Washington Informatics program that uses software to translate into languages on-demand.
- HPPPS conducts an annual customer satisfaction survey. We receive high scores from our customers, and use this for quality improvement. *<Please see 2012 Customer Satisfaction Report attachment.>*
- Consultations/project requests: Completed 40 projects (exceeded our goal of 20).
- H.E.R.E. website: 181,315 documents downloaded (increase of 96,000). That's about two million hits.
- H.E.R.E. website: We reviewed areas not used heavily used and streamlined it by maintaining only the areas of highest use.

Healthy Communities (HC)

- HC program receives funding from a variety of DOH programs, but the bulk of funding is from the PHHS Block Grant and tobacco prevention program. *<See "Healthy Communities Hubs Local Non-CTG Plan Summary" attachment.>*
- The HC component of the Block Grant is providing technical assistance and training to increase capacity to address chronic disease prevention.
- Receiving reports from LHJs is challenging, but results so far are very exciting.
- Brady reported that community gardens recently signed a "no smoking on property" policy. Lots of other great culture and systems changes are taking place in Asotin County.
- Carla added that non-CTG (Community Transformation Grant) funding worked for Asotin – they hired an AmeriCorps volunteer, got a large area of land donated, college students volunteered to move it over, and it was a huge success.
 - **Action:** Follow-up around success story with Asotin, and potential partnership opportunities with AmeriCorps.
- Sue: It is imperative for local/regional levels to explore partnerships and other funding streams to create greater sustainability. All changes take time, and it needs to come from the communities themselves.
- Additional funding for training is coming from CTG. Healthy Communities has conducted interviews with the five regional hubs on whether to continue with DHPE (Directors of Health Promotion and Education) training or change to another training model.

- Evidence-based public health webinar training from St. Louis, Missouri is being offered.
- Local hubs are identifying local trainings specific to the needs of their respective communities.

Sexual Assault Services

- The program projected serving 800 people with PHHSBG funds. Actually served 1,069. <Please see handout “Sexual Assault Services.”>
- State Health Objective: Number of forcible rapes since 2004 has decreased; we’re actually at 32.8 per 100,000 for 2011.
- 3.2% of total funding came from Block Grant. The Block Grant funded portions are around primary prevention. This frees up other state funds that cover areas including services for marginalized populations, healthy relationships, healthy sexuality, gender stereotypes, etc. Community development work also takes place.
- Donna shared that Public Health Seattle-King County is part of a community taskforce about preventing human trafficking. DOH Prevention and Community Health is also working on some efforts with providers on this topic.

New FOAs (Funding Opportunity Announcements) (Sue Grinnell)

- Bulk of the Office of Healthy Communities (OHC) funding is federal. This includes heart disease, diabetes, asthma, HEAL (Healthy Eating Active Living), and tobacco. There is no state funding for these programs. Quitline funding ends June 30, 2014.
- This year a combined FOA was released by CDC that includes: HEAL, diabetes, heart disease, and coordinated school health. <See Abstract document.>
- CDC funding is now being categorized by domains:
 1. Surveillance and Epidemiology
 2. Health Systems Intervention
 3. Community Clinical Linkages
 4. Policy, Environmental, and Systems Change.
- OHC already had moved into this functional approach, which aligns well.
- There are two components: Basic component (we will automatically get \$529K); and enhanced (25 competitive awards nationally).
- OHC will be providing funds to OSPI (\$200K), and are proposing a “buddy system” so have a partnership between OHC and OSPI across a Healthy Communities regional hub model. They will be doing that in-kind. Some funds will go for professional development of nurses across state.
- Two new grants were released this week. <See handout “Recent WA DOH grant submissions.”>
 - Asthma
 - Early Childhood Comprehensive Systems
- Made significant changes with Maternal Child Health Block Grant (MCHBG) application starting in January. Either work on Adverse Childhood Events (ACES) or developmental screening in addition to Children with Special Health Care Needs work. 21 counties are working on developmental screening (mainly Eastside), and 20 working in ACES (mainly Westside).

Oral health

- No more state funds.
- Federal grant is for capacity-building, which includes data gathering, policies, etc.
- Workforce Development Grant through HRSA.

Pregnant and Parenting Teens & Women Grant

- DOH would get money but funds go to OSPI, Statewide Coalition, WithinReach, and Attorney General’s office.
- Changing focus from 10 counties to 4.
- Target counties are those with Hispanic and high teenage pregnancy rates.

WISEWOMAN

- We applied but were not funded five years ago. Submitting now, building on current Breast, Cervical, and Colon cancer structure.

Sodium Restriction Grant

- CDC grant (\$250-350K) with 5-7 grants awarded nationally.
- DOH has a Food Procurement workgroup. We developed guidelines and will work on implementation.
- Public Health Seattle-King County is also interested.

ACES

- Only state agencies can apply.
- FOA just released for ~\$180K awards.

Round Table

- AMCHP is trying to get all current and former leaders together about the future of the MCH Block Grant.
- “Results WA” will replace “GMAP.” It will have a whole different feel, but purpose is the same: accountability for outcomes.
- Elaine: She recently moved to continuum of care 55+ living location with a community garden. A local power company is providing equipment/tools. Objectives include: extra food goes to woman and children rescue, keeps seniors active, and greater partnership with private company.
 - **Action:** Explore potential success story. Elaine will write up and provide to Danny/Sue.
- Brady (Asotin): Their Healthy Youth Survey results are fairly low. Asotin County got funded for limiting alcohol use in teens. Invited people in community to a discussion, and had an incredible turnout- 70 agency heads. The Community Health Director is on the Board, and Brady will be helping out as well.
- Julie (CHEF): It would be helpful to have a distribution plan for success stories to support WSALPHO (Washington State Association of Local Public Health Officials), to look at stories we can tell at county level and how it all fits together on state level. Prevention Alliance is getting ready for platform development and ways to deepen local engagement, including membership expansion.
- Pacific Science Center “[Well Body Academy](#)” exhibit is now permanent. First time the science center has focused on wellness. It’s 100% interactive. Group Health and funders are working together to change the culture and raise awareness.
- Public Health Seattle-King County: Merger of two departments may happen. There is a transformation team coming up with recommendations. This merger will help with synergy and prevent funding competition.
- Maxine: Lots of funding in education right now. It would be strategic for education and public health to align more.
- Danny: HPPPS staffing updates:
 - Brandon: Attending a Health Literacy conference. For the next six months, he will also be working 0.5 FTE for the Office of Immunization and Child Profile. We are also working to make him the H.E.R.E. administrator.
 - Lindsay: Newest staff member to take over Block Grant organization. She is a health educator with a dual degree in public health and city and regional planning.
 - Chara: Moving to Arizona to work at Scottsdale Mayo Clinic. We are not filling her position due to sequestration and will wait for funding issues to settle a bit.
 - Half of Lindsay and Katie’s time (two new health educators) is dedicated to WIC outreach strategies and educational work.
 - Daisye: Coordinating trainings and cross division work. She is staffing Allene Mares on the Agenda for Change committee and the “Goal 2” strategic plan workgroup.
 - Don: Planning on retirement sometime in 2014.
 - Luisa: Division legislative liaison. She leads the agency workgroup around Healthcare Reform and assists with health promotion projects as needed.
 - Terry: Performance measures, strategic planning, and agency measures for Results WA. Also working on LEAN and quality improvement initiatives.

Next Meeting: Before October 2, 2013 so Elaine can attend.